

PRESS RELEASE

For immediate release



12th International Exhibition on
Hospital, Diagnostic, Pharmaceutical
Medical & Rehabilitation
Equipment & Supplies

www.medicalfair-asia.com



4th Manufacturing Processes
for Medical Technology
Exhibition and Conference

www.medmanufacturing-asia.com

29 - 31 Aug 2018
Marina Bay Sands • Singapore

Member of:



MEDICAL MANUFACTURING ASIA 2018
Jointly organised by:



Organised by:



Messe Düsseldorf Asia Pte Ltd
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Business Registration 199507124Z
Messe Düsseldorf Asia is a member of
The logo for SACE features the letters "SACE" in blue with a green and red graphic element to the right.



MEDICAL FAIR ASIA will include telehealth initiatives, wearable devices and smart medicine.

Meeting trends and demands – sourcing and procurement platform for the industry in the region

According to Forbes, Asia's healthcare industry is expected to grow by 11.1% by the end of 2018, fuelled by the increasing adoption of technology, innovative healthcare access programmes and the delivery of care outside of traditional hospital settings. In tandem, the MedTech market in Asia will grow at a compound annual growth rate (CAGR) of 8%, overtaking the European Union (EU) as the second largest market globally by 2020.

Highlighting these trends and demands vis-à-vis the relevance of the exhibitions, Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia, said: "The market opportunities in Asia are undeniable for global healthcare investors and service operators. MEDICAL FAIR ASIA and MEDICAL MANUFACTURING ASIA 2018 are strategically staged in Singapore — the region's leading medical and MedTech hub —to provide a launch pad for companies to introduce their newest technologies and products and undertake the manufacturing of high-value medical products. A notable feature of the 12th edition of MEDICAL FAIR ASIA will be the strong showing of new disruptive digital healthcare solutions such as remote and wireless healthcare, IT platforms, wearable devices, smarter medicine and healthcare analytics as part of its exhibit line-up."

This year almost 90% of exhibitors are from overseas, drawn from all over the world by Asia's flourishing market potential. As the largest exhibitions of their kind in the region serving the full value chain and end-to-end needs of the medical and healthcare sectors, MEDICAL FAIR ASIA and MEDICAL MANUFACTURING ASIA 2018 will present some 12,000 innovations in Diagnostics, Wearable Technology, Connected Health Solutions, Rehabilitation & Therapy Equipment, 3D Printing, Micro and Nanotechnology, MedTech components, substances, testing systems and more. The comprehensive range of exhibitors ensures the two

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synergistic exhibitions are the ideal trade destination for medical and healthcare buyers to fulfil their sourcing and procurement objectives.

9 knowledge platforms, over 100 topics on healthcare and MedTech

To better understand the next wave in digital healthcare, augmenting MEDICAL FAIR ASIA and MEDICAL MANUFACTURING ASIA 2018 are a series of industry-focused conferences, seminars and workshops covering a wide-range of topics from Sports Medicine, to Wearable Technologies, Robotic Surgery, Community Care, MedTech and more. These knowledge platforms include:

The second edition of MEDICAL FAIR ASIA MEDICINE + SPORTS Conference, back by popular demand, will have experts discuss new exchange formats, tailored sport medical therapies and innovative approaches for prevention, recovery and population in health management.

The inaugural Paradigm Shifts in Healthcare seminar, which is free to attend, will address some of the issues posed by Singapore's rapidly ageing population, which will see 900,000 Singaporeans aged over 65 by 2030. Speaking at the seminar Associate Professor Chan Yew Weng, Senior Consultant, Department of Anaesthesiology, Singapore General Hospital (SGH), will share predictions that society will slowly evolve towards the adjunct use of communication robots with artificial intelligence to help the elderly to cope, as in Japan. He believes that in the near future post-surgery rehabilitation and recovery will be moved from the hospitals and day care centres into individual homes with communication robots encouraging individualised physiotherapy modules to be performed. Speakers from SGH and KK Women's and Children's Hospital (KKH) will cover related healthcare transformation topics as the industry prepares its move from 'Beyond Hospital to Community', 'Beyond Quality to Value' and 'Beyond Healthcare to Health'.

The 'High Technology for Medical Devices' forum by IVAM Microtechnology Network returns for its second edition with insights on the latest micro- and nano- technology innovations, while the inaugural 'MedTech in Focus'

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seminar will discuss trends and innovations in MedTech manufacturing and processes as the industry embraces digitisation.

Over the next three days, visiting delegations that include industry professionals from hospitals, medical centres, nursing homes, industry associations to educational institutions, amongst many others, from around the region, are expected to make their way to the exhibitions. Admission is free to both exhibitions, and is open to all those involved in the medical and healthcare sectors.

About the Organiser

Messe Düsseldorf Asia is a subsidiary (<http://mda.messe-dusseldorf.com/>) of Messe Düsseldorf in Germany, one of the world's leading trade fair organisers, responsible for organising more than 20 global No.1 exhibitions in various industries. With extensive expertise in organising trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in Southeast Asia since 1995.

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