

For immediate release

The countdown is on to MEDICAL FAIR ASIA 2020 Digital Edition with 320 international exhibitors from 35 countries

- Sourcing platform showcasing over 3,000 medical solutions
- Power-packed programme with over 60 speakers including leading virologist Professor Peter Piot, and TEDx speaker and award winning cancer surgeon Professor Shafi Ahmed

Singapore, 1 December, 2020 – The countdown has started as the first digital edition of [MEDICAL FAIR ASIA](#), the region's leading exhibition dedicated to the medical and healthcare sector, prepares to open its digital platform next week on 9 December. The 10-day online exhibition will offer visitors a user-friendly sourcing platform featuring 320 exhibitors and an extensive range of some 3,000 products, from pandemic management solutions, diagnostic equipment, and smart care sensors to robotic rehabilitative devices.

A signature feature at the online edition, the knowledge-sharing component of the exhibition will include a line-up of daily technical presentations and thought-leadership conferences by regional and international experts in their fields. Top speakers include leading virologist Professor Peter Piot, one of the discoverers of the Ebola virus, who has recently recovered from COVID-19, as well as award-winning cancer surgeon Professor Shafi Ahmed.

The MEDICAL FAIR ASIA online platform will consist of two central areas: the Exhibition Hall and Conference Hall, and will be powered by a robust business matching service and online meeting capabilities. Attendees to the concurrent line-up of activities will experience the full benefits of a live conference including presentations and Q&A sessions with content made available on-demand for delegates based in different time zones.

Highlights at MEDICAL FAIR ASIA 2020:

➤ Sourcing and procurement @ the Exhibition Hall

The online showroom will feature 320 companies from around the world, including first time participants such as life sciences company MERCK who will feature Milli-Q® a connected water purification system with remote service and monitoring capabilities, Dialife SA with their comprehensive range of equipment and services for renal care including turnkey solutions for hemodialysis centres, and Fukuda Sangyo with their spirometers and multiple measurement respiratory capabilities.

Medical packaging compliance, integrated healthcare supply chain and logistics, as well as advanced robotic technologies for in-patient and out-patient and in-bed rehabilitation, will also feature as key topics under the Technical Presentation series.

The EU Business Avenues in South East Asia Programme will also be presenting a contingent of 56 European companies at the exhibition specialising in healthcare and medical technologies with the key aim to explore collaborations with local and regional partners. Some product innovations include on-site sterilisers which cut out extra handling of infectious waste by operators (Newster System Srl), advanced instruments for Peripheral Vascular Diagnosis (Perimed AB), medical imaging solutions (IMAGE Information Systems) to rehabilitation exoskeletons (GOGO Mobility Robots, S.L.).



13th International Exhibition on Hospital, Diagnostic, Pharmaceutical, Medical & Rehabilitation Equipment & Supplies

9 – 18 Dec 2020

Digital Edition • Online

www.medicalfair-asia.com

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- **Thought-leadership @ the Conference Hall** - A multitude of activities will take place over the 10-days including:

Start-Up Podium - The Start-Up Podium® is a discussion platform for next-gen start-ups, entrepreneurs and major players in the forefront of commercialisation. It acts as a catalyst for the start-up ecosystem by bringing players together to share ideas and enable innovations to be discussed and materialised. More than 50 speakers across various disciplines, companies and also academia, will be involved in topics such as the role of virtual healthcare after the pandemic, personalised medicine, women in medtech and life sciences start-ups. The impressive line-up includes speakers from A*STAR, KPMG, K&B Group Kohler Co, Mehta Hospitals, AstraZeneca, and Mahidol University.

WT | Wearable Technologies Conference Asia – 10-12 Dec

The 3-day conference is focused on emerging technologies and latest developments from the wearable tech industry presented by international experts representing the entire WT value chain. Sponsored by leading companies; Accumold, OSRAM, 3M and VARTA, the live and on-demand conference programme and webinars will be broadcast from the WT | Studio in Herrsching, Germany.

Innovations and technology being presented include wearables for sleep analysis, wearables for pain relief, cooperative sensor technology and more. The Conference is organised by WT | Wearable Technologies Group, a pioneer and worldwide leading innovation and market development platform for technologies worn close to the body, on the body or even in the body.

Medical Festival Asia
- **GlobalHealth Asia-Pacific Healthcare and Medical Tourism Summit**

A key event under the inaugural Medical Festival Asia, is the *Healthcare and Medical Tourism Summit* which will present three core themes; Business of Healthcare, Digital Transformation and Healthcare Innovation, and Private Equity & Start-up Disruption.

The Summit will bring together more than 20 renowned speakers with notable names including preventive oncologist and health futurist Dr Steven Tucker - founder of Tucker Medical Singapore, Dr Timothy Low, a member of the Board of Directors at Farrer Park Hospital, Singapore, and neurosurgeon Dr Prem Pillay, from the Neuro Spine and Pain Centre, who will share developments and updates in the fields of healthcare in a post-COVID era, technology adoption, robotics and artificial intelligence (AI) solutions for the healthcare sector and more. Keynote speakers include multi award-winning cancer surgeon from The Royal London Hospital - Professor Shafi Ahmed, and Professor Peter Piot, Director and Professor of Global Health, Department of Global Health and Development - London School of Hygiene and Tropical Medicine.

To be held biennially, Medical Festival Asia is a concept by Messe Düsseldorf Asia and GlobalHealth Asia-Pacific and will serve the region's industry and medical professionals, medical and healthcare establishments, care services, academia and education, and other auxiliary services in providing a stimulating platform for the industry to connect and conduct business, and share best practices.

For further information on MEDICAL FAIR ASIA 2020 Digital Edition, including free registration for visitors, log on to: www.medicalfair-asia.com

- Ends -



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About Messe Düsseldorf Asia - a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organisers, responsible for organising more than 20 global No. 1 exhibitions in various industries including medicine and health, specifically MEDICA, COMPAMED and REHACARE INTERNATIONAL held in Düsseldorf, Germany. With extensive expertise in organising trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in the region since 1995.

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