



Enjoy  
**EUR 500 off**  
your participation  
at the Start-Up Park  
@ MEDICA 2020

## MARKETING & PUBLICITY BENEFITS:



- Free business matching service
- Dedicated area for business meetings



- Show preview listing
- Show website listing



- Product pitch presentation platform



- Exclusive interview session
- Opportunity for media exposure

**PARTICIPATION FEE: SGD\$5,000**

Book your space now at [medicalfair-asia@mda.com.sg](mailto:medicalfair-asia@mda.com.sg)

MEDICAL FAIR ASIA returns for its 13th edition in 2020 and continues staying ahead of the curve, reflecting the needs of the region's medical and healthcare sectors. Over the years, there has been an immense change in medical technology, which has naturally impacted the healthcare industry in a good way.

Building on the successful staging in 2018, Start-Up Park returns as an international platform which enables meetings and networking amongst healthcare start-ups, academics and investors, including accelerators and healthcare professionals from all over the world.

## BE A PART OF THE FUTURE, JOIN US TODAY!

- Leverage on the growth of the booming Asian market
- Expand your network across various medical sectors
- Engagements during the START-UP PODIUM® session
- Extended marketing & publicity platforms
- Speaking opportunity to share your expertise
- Closed Door Focus Group session with clinical experts

## QUALIFYING CRITERIA:

- Revenue less than SGD 5 million
- Less than 20 employees
- Founded for less than 4 years

## HEAR FROM THE PARTICIPANTS:

Working with the Start-Up Park, we have been **able to connect with** many partners that make up our ecosystem. Whether they are medical technology providers, healthcare system operators and so forth - it has been very fruitful for us. The biggest benefit is the exchange of ideas [...] so learning from other companies working in different countries gives you a spectrum of different perspectives and give us an idea on how to innovate better to serve the population in Asia.

**Julian Koo**  
Co-Founder, Jaga-Me Pte Ltd  
Exhibitor of Start-up Park,  
MEDICAL FAIR ASIA 2018

This is my first visit to MEDICAL FAIR ASIA and I am **particularly impressed** by the Start-Up Park concept, [...] with an ageing population, it is important to create a connected healthcare ecosystem.

**Dr Anand Govindaluri,**  
Founder and Managing Director  
Govin Capital Pte Ltd  
Visitor at MEDICAL FAIR ASIA 2018

Visit [www.medicalfair-asia.com](http://www.medicalfair-asia.com) for more details.

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